



Privacy Policy

Divershefy Inc.

Last Updated November 1st 2021

PLEASE READ THIS PRIVACY POLICY CAREFULLY TO UNDERSTAND OUR POLICIES AND PRACTICES REGARDING YOUR INFORMATION AND HOW WE WILL TREAT IT. BY REGISTERING AS A USER, OR ACCESSING OR USING OUR WEBSITE, YOU AGREE TO ACCEPT ALL THE TERMS

Purpose

We, Divershefy Inc. (“Divershefy”, “Divershefy Club”, “we”, “us”, or “our”), are engaged in providing services of connecting women who are in Boardrooms and C-Suites with women who want to get there and Board members, Investors and Corporate leaders. (“Services”). We provide training for senior women leaders and help companies to diversify their top leadership.

By registering one’s self for events or signing up as a member with Divershefy Club, you (“User” or “You” or “Member”) agree to the terms and conditions contained herein.

Divershefy is committed to protecting any personal information that we may receive while you access our website. We believe it is important for you to know how we treat information about you that we may receive when you engage with us. This Privacy Policy is devised to help you feel more confident about the privacy and security of your personal details.

Eligibility

The Website is intended for all adult persons who are willing and eligible to register for an event or to become members of Divershefy Club.

The information we collect:

We receive both information that is directly provided to us, such as personal information you provide when you visit the Website, and information that is passively or automatically collected from you, such as information collected from the browser or device you used to access Our Website or Services. In this Privacy Policy, we refer to all this as the ‘User Information’. To explain further,

- **Information you provide us**

Users choose what information to submit or make available through the Website (“User Content”). Depending on the User, User Content may contain Personal Information. For the purpose of clarity, “Personal Information” as used herein shall mean any data of the User, by which he/ she/ it, as a person can be identified, including without limitation, name, gender, mobile number, business name, address, email address, date of birth, date of incorporation, any identity proof number, phone number etc., to which Divershefy has or is likely to have access by virtue of the User’s consensual submission. Divershefy receives and maintains this information on behalf of the Users in order to provide its Services, and Divershefy does not use such information for any other purpose except as set out herein, and uses it as directed by the User, or as otherwise required or permitted by applicable law. Divershefy relies on the Users to comply with applicable



privacy and related laws when collecting, using or disclosing personal information on the Website.

- **Information that is automatically collected**

Divershefy may also collect such other anonymous data that is not associated with or linked to any Personal Information (“Anonymous Data”) and which, by itself, does not permit the identification of any individual person. Anonymous Data includes without limitation, unique identifiers of the device through which the Website is accessed, such as VPN, information of WiFi connectivity and such other information. Divershefy may also store these unique identifiers at times and create a profile for the respective anonymous Users based on such Anonymous Data.

Log file information is automatically reported by the User’s browser each time the Website is viewed. When a User registers information with Divershefy, its servers automatically record certain information sent by the web browser whenever such User visits the Website. These server logs may include information such as web request, Internet Protocol (IP) address, Analytical Code, Geo Stamp, browser type, browser language, referring/exit pages and Universal Resource Locators (URL), platform type, number of clicks, domain names, landing pages, pages viewed and the order of those pages, the amount of time spent on particular page, the date and time of the request (“Log File Information”). Such Log File Information collected is not associated with any Personal Information and is only tapped to the unique identifier for a particular device.

How we may use the user information

By entering your User Information, you accept that Divershefy may retain your User Information and that it may be held by us or any Partners that process it on our behalf. We, along with Our Partners, shall be entitled to use your User Information for the following purposes:

- a) to effectively provide our Services;
- b) to allow the Users to participate in surveys regarding Services being provided by Divershefy;
- c) provide custom, personalized content and information;
- d) monitor aggregated metrics such as total number of visitors and traffic;
- e) perform analysis regarding how you use the Services or any part thereof, including statistical analysis of User behaviour which we may disclose to third parties in depersonalised, aggregated form.
- f) to contact you and respond to your questions or requests;
- g) to alert you about updated information and such other new or updated services that may be offered by us;
- h) to send you information, product recommendations and other non- transactional communications (e.g., newsletters) about Divershefy;
- i) to plan and host an event or webinar, including engaging in related communication with you;
- j) to deliver email notifications, confirmations, technical notices, updates, security alerts, and support and administrative messages that you may request;
- k) archival or backup purposes;
- l) prevent fraud or potentially illegal activities (including, without limitation, copyright infringement) on or through Our Website or Services;
- m) protect the safety of our other subscribers or Users,
- n) if you contact us through the “Contact Us” function on the Website, or by any other means, Divershefy will process your Personal Data to the extent it is necessary for the purpose of its legitimate interests to fulfil your request and communicate with you;



- o) to cooperate with public and Government authorities, courts or regulators in accordance with Divershefy's legal obligations under applicable laws to the extent required; and
- p) if required to do so by law or regulation, to its legal counsel, law enforcement officers, governmental authorities who have asserted their lawful authority to obtain the information or where Divershefy has in good faith reasonable grounds to believe that such disclosure is reasonably necessary to enforce its Terms of Use or this Policy.

Divershefy shall not rent, sell or otherwise provide Personal Information received from the User to third parties without their consent, except as described in this Policy or as required by law.

In case of a merger with or transfer of business of Divershefy to another business entity, Divershefy will transfer User's Personal Information and such other information collected to the entity which acquires the business. In such cases, Divershefy shall require that the new business entity follow this Policy with respect to the Personal Information.

You have certain rights regarding your Personal Information, subject to the local data protection laws. If you are in the European Economic Area (EEA), you have the following rights:

- I. Right to Access: You have the right to request for a copy of, or access to your Personal Information held by us. You may be required to prove your identity before providing the requested information;
- II. Right to Rectification: You have the right to direct Divershefy to rectify any inaccurate or incomplete Personal Information;
- III. Right to Deletion; Right to be Forgotten: You have the right to request Divershefy to delete your Personal Information to the extent Divershefy is not required to retain such data in order to comply with a legal obligation;
- IV. Right to Restriction of Processing: You have the right to restrict Divershefy from processing your Personal Information;
- V. Right to Data Portability: You have the right to request Divershefy to transfer your Personal Information to another data controller to the extent possible;
- VI. Right to Object: You have the right to object to any processing of your Personal Information carried out on the basis of our legitimate interests;
- VII. Right to Withdrawal of Consent: If you have consented to the processing of your Personal Information by Divershefy, you have the right to withdraw your consent at any time.

Cookies and Web Beacons

- a) You should be aware that information and data may be automatically collected through the Use of Cookies or web beacons or similar tracking technologies.
- b) Divershefy employs functional (session or state) cookies that are essential for the working of the website and does not otherwise collect tracking information. Usage of the site implies consent to the use of these cookies.
- c) Should Divershefy employ other forms of cookies, you may opt-out of collection and usage of data through cookies by clicking on the "don't track" or "DNT" option on the Website that lets you tell the Website that you do not want to have your online activities and data tracked.



Security and Data Sharing

- a) Divershefy is committed to protect the security of any Personal Information and uses reasonable efforts including a variety of security technologies and procedures to help protect such Personal Information from any unauthorized access, loss, use or disclosure. We will take all reasonable measures in furtherance of the above commitment. However, we cannot guarantee that the Personal Information received from the User and other information stored on the servers will be absolutely protected. Divershefy's systems and the communications networks through which the User accesses the Website may be subject to security breaches and failures due to circumstances beyond our reasonable control. These may include computer "hacking", data theft or and physical theft among others. In such situations, Divershefy, in compliance with the applicable data protection laws, will try to rectify the problems as soon as possible.
- b) Any data destroyed shall be disposed of in a manner that protects the privacy of the Personal Information received by Divershefy from the User in an appropriate manner as per the industry standard practices and norms.
- c) The User hereby acknowledges and understands that all Personal Information provided in using the Website is with their knowledgeable consent and at the User's own risk.
- d) We follow generally accepted standards to collect, store and protect personal data, including the use of encryption. We retain personal data for as long as it is needed to provide the services you have requested, and thereafter for legal and service purposes. These may include retention periods mandated by legal, contractual, or similar obligations; for resolving, preserving, enforcing or defending our legal and contractual rights; the need to maintain adequate and accurate business and financial records or how you access, update, or delete your data etc.

Information Sharing and Disclosures

Where Divershefy collects Personal Information from the User in the capacity of a data controller, Divershefy shall be responsible for the collection, processing and disclosure of the same as described in this Policy.

Divershefy may share the Personal Information received from the User:

- a. with its affiliates in connection with matters relating to the consumption of our Services by the User;
- b. with its contracted service providers which provide services such as IT and system administration and hosting, credit card processing, research and analytics, marketing, support and data enrichment;
- c. In response to legal process, for example, in response to a court order or a subpoena, a law enforcement or government agency's request or similar request.
- d. With third parties in order to investigate, prevent, or take action (in our sole discretion) regarding potentially illegal activities, suspected fraud, situations involving potential threats to any person, us, or the Website, or violations of our policies, the law or our Terms of Use, to verify or enforce



compliance with the policies governing our Website.

Divershefy reserves the right to INTERNATIONAL TRANSFER OF DATA

In the process of providing our Services to the User, Divershefy may transfer the Personal Information and other information that it collects to affiliated entities or other third parties across borders, and from the User's country or jurisdiction to other countries or jurisdictions around the world. Therefore, if you are in the EEA, your Personal Information may be processed outside the EEA, in countries which may not provide for the same level of data protection as in the EEA. In this event, Divershefy will ensure that such recipient offers an adequate level of protection by entering into standard contractual clauses for the transfer of data as approved by the European Commission (Art. 46 GDPR), or Divershefy will ask you for your prior consent to such international data transfers.

Linked Services

The Website may contain links to other websites, applications and services maintained by third parties. When applications are provided by third parties, the privacy policy of the third party applies, and this Policy does not apply. The information practices of such other third-party services are governed by the third-party privacy policy, which we encourage you to review to better understand those third parties' privacy practices.

Acceptance of the Policy

This Privacy Policy ("Policy") explains how the User's Personal Information submitted on the Website will be used and shared by Divershefy.

By accessing and using our website, signing up or logging into the website, uploading information on our website, you acknowledge and unconditionally accept the policy. If you do not agree with this Policy, do not use our website and services or provide here any of your personal data.

This Policy is incorporated into, and is subject to, the Terms of Use. Any capitalized terms not defined in this Policy have the meaning set forth in the Terms of Use.

Governing Law and Jurisdiction

This Privacy Policy is governed by and operated in accordance with the laws of Texas, USA. If any of the parties wish to seek legal recourse, they may do so by using the courts of law in Texas, USA.

Updates

We may change this privacy policy from time to time and you should check these regularly. Any changes in this Policy by Divershefy shall be posted on **www.divershefy.club**. Your use of the Website will be deemed an acceptance of the privacy policy existing at that time.